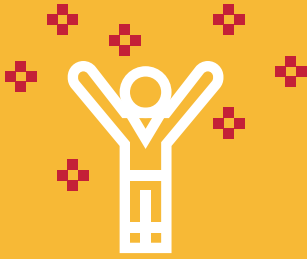


Bright Red Triangle



Bright Red Sparks

Lightbulb moments

Inspiring People

We are launching our first ever **Bright Red Sparks competition** to celebrate the innovative and enterprising people who make up our brilliant BRT community.

There are up to **£12,000** in prizes to be won!

Six categories to apply for

So take your pick or apply for more than one!



Bright Ideas (€2000 prize)

Are you a student or alumni with an awesome business idea? Maybe you've started it, maybe you haven't just yet. Either way, this category is for you!



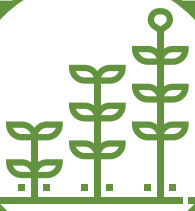
Staff Superheroes (€2000 prize)

This category is designed for Edinburgh Napier staff with their own bold business idea or side hustle.



Business for Good (€2000 prize)

For BRT community members who run a social enterprise or a business with a social purpose.



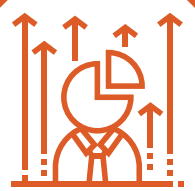
Going for Growth (€2000 prize)

For BRT community members who have been running and scaling their business for 2+ years with ambitious plans for growth.



Active Citizens (2x €1000 prizes)

Recognising our Changing Perceptions volunteers, who bend over backwards to contribute to our community and impact social change.



Innovative Intrapreneurs (2x €1000 prizes)

For our exceptional Junior Consultants who have used their Consultancy experience as a springboard for personal and/or career growth.

Apply by **midnight on Sunday, 22 April 2018** to be in with a chance.
Winners will be announced at our Bright Red Spark Awards dinner on **26 May 2018**.

Everything you need to know...

WHO can apply?

Bright Ideas

£2k prize

- Edinburgh Napier Students & Alumni.
- Individuals and teams.
- Pre-Start Business Ideas OR *Early-Stage Businesses.

Staff Superheroes

£2k prize

- Edinburgh Napier Staff.
- Individuals and teams.
- Pre-Start Business Ideas OR Operating Businesses.

Business for Good

£2k prize

- Bright Red Triangle members.
- Individuals and teams.
- Pre-Start Social Enterprise Ideas OR *Early-Stage Social Businesses.

Going for Growth

£2k prize

- Bright Red Triangle members.
- Individuals and teams.
- Businesses operating and growing for 2+ years.

Active Citizens*

£1k prize x 2

- Changing Perceptions volunteers (current & past).
- Individuals only.
- Awesome activists who are trying to change the world.

Innovative* Intrapreneurs

£1k prize x 2

- BRT Junior Consultants (current & past).
- Individuals only.
- JCs who have used their Consultancy experience as a springboard for personal and/or career growth.

WHAT do I need to apply?

Business Model Canvas

OR

Business Model YOU

+

60 Second Video Pitch

+

Online Application Form

WHAT to include in your video?

Follow the basic structure of an elevator pitch (who you are, the problem, your solution, and what you need the money for).

* For applications to Active Citizens and Innovative Intrapreneurs Awards:

Who you are, your experience in our programmes, how it has influenced you, where you plan to go next, and what you would use the money for.

* *Early-Stage meaning within the first 24 months of registering with companies house.*

Apply by midnight on Sunday, 22 April 2018.

Finalists will be notified by email on Friday, 11 May 2018.

Winners will be announced at our awesome Awards event at The Hub in Edinburgh on Saturday, 26 May 2018.

APPLY

This button will take you to the application form
<http://www.brightredtriangle.co.uk/BrightRedSparks>

WHY should you apply?

£2,000 is up for grabs to help you kick-start your idea OR grow your existing business! That's £2,000 for one lucky winner in EACH of these categories... This means a total of £8,000 is up for grabs to support our start-ups!

- ✳ **For applications to Active Citizens and Innovative Intrapreneurs Awards:** 2 pots of £1,000 is up for grabs in each of these categories to spend on self-development opportunities of your choice. That's enough to really make an impact on your own personal development!



HOW do I win?

- Read through the application carefully
- Ensure your answers hit all of our key criteria
- Seek support from us and your network
- Make sure your application is in by the deadline. No late applications will be accepted.

What we're looking for...

Bright Ideas

- Unique ideas that have been well thought through
- Your idea has a balance of desirability, feasibility, and viability
- That you've done your research

Staff Superheroes

- Unique ideas that have been well thought through
- Your idea has a balance of desirability, feasibility, and viability
- That you've done your research

Business for Good

- Unique business ideas that have social impact
- Your idea has a balance of desirability, feasibility, and viability
- That you've done your research

Going for Growth

- Businesses that have been operating for 2+ years
- Businesses that have been scaling and can show a growth trajectory
- That you've done your research

Active Citizens

- Changing Perceptions volunteers who have supported the programme
- Individuals who want to change the world

Innovative Intrapreneurs

- Your ability to demonstrate impact from your experience as a Junior Consultant. This could be: during the recruitment process, through the fitness programme, scoping a project with a prospective client, working on a client project, or all four.
- Demonstrate continued self-development through extra-curricular activity.

The steps to apply

All you need to do is...

- Visit <http://www.brightredtriangle.co.uk/BrightRedSparks>
- Download and complete your Business Model Canvas/You
- Film your 60 second video pitch (you can get people to help you but overall you have to do this yourself!) and upload to YouTube
- Complete our online application form, which includes entering the link to your YouTube pitch and uploading your Business Model Canvas/You by midnight on 22 April 2018.

Video Requirements

- Entries must have been created yourself or in collaboration with other Edinburgh Napier students
- Videos should be no more than 1 minute in total running time
- Videos should be narrated or subtitled in English
- You may submit one entry per category if appropriate (this means you can do multiple videos for each category).

You must be the original author of everything in your video or have permission to use copyright-protected material. So, while we want you to be creative, you need to be careful about what you include. If you're thinking about using existing music or images, keep in mind that someone else may own a copyright to that material. You'll need to get the copyright owner's permission to use it.

Submissions using non-licensed, copyrighted musical, visual, or literary properties without legal permission are ineligible. In addition, you must have consent from all people appearing in your video.

Videos will be judged on originality, creativity, effectiveness, relevance and clarity of pitch. You can read the terms & conditions below.

Terms and Conditions



Entries must be received by midnight on Sunday, 22 April 2018.

1. This competition is open to Edinburgh Napier University current students, graduates, current staff, and registered members of the Bright Red Triangle community.
2. All information detailing how to enter this competition forms part of these terms and conditions. It is a condition of entry that all rules are accepted as final and that the competitor agrees to abide by these rules. The decision of the judges is final and no correspondence will be entered into. Submission of an entry will be taken to mean acceptance of these terms and conditions.
3. Participation in this competition is free.
4. Only one entry per category is permitted per entrant.
5. All entries must be made directly by the person entering the competition. Late, illegible, incomplete, defaced or corrupt entries will not be accepted. No responsibility can be accepted for lost entries and proof of transmission will not be accepted as proof of receipt. Entries must not be sent through agencies or third parties.
6. The winner(s) will be selected by an experienced judging panel. The finalists(s) will be notified by reply to their submission email by 11 May 2018, and all finalist(s) are expected to attend the Bright Red Sparks Awards Ceremony on 26 May 2018.
7. The finalist(s) will be required to take part in publicity, including having their pitch video presented at our Awards Dinner.
8. The winner(s) will be announced at the Bright Red Sparks Awards Ceremony on 26 May 2018.
9. Edinburgh Napier University reserve the right to request proof or carry out checks to ensure that all winners are associated with Edinburgh Napier University or Bright Red Triangle, and subsequently reserve the right not to supply the prize if not satisfied of this.
10. The prizes are subject to availability. The prizes as described we will be made available to winners within 60 days of the awards announcements. All prizes are non-transferable and there are no alternatives to the prizes in whole or in part.
11. Events may occur that render the competition itself or the awarding of the prizes impossible due to reasons beyond the control of the Promoter and accordingly the Promoter may at its absolute discretion vary or amend the promotion and the entrant agrees that no liability shall attach to the Promoter as a result thereof.
12. Personal details collected as part of the Competition will be handled in accordance with the UK Data Protection Act 1998. Edinburgh Napier University will only ever use personal details in accordance with our Privacy Policy.
13. We reserve the right to amend the details of these Terms & Conditions at any time, without prior notice. These terms and conditions were last updated on 9 March 2018.

Promoter: Edinburgh Napier University, a charity registered in Scotland (Registration Number SC018373), Craiglockhart Campus, 219 Colinton Road, Edinburgh EH14 1DJ, United Kingdom.